

**Position:** Regional Programme Coordinator

**Location:** Odisha, Bhubaneswar

**Emolument:** As per industry standards and will be commensurate with the experience of the candidate.

**Reporting to:** National Programme Coordinator

**Age:** between 35- 45 years.

**Language:** Odia, Hindi and English fluency in reading, writing, and speaking

**Education:** Graduate/Postgraduate in Agriculture, Agri Business Management

**Experience:** 8–10-year experience in Rural Marketing with at least 2 years' experience of independently managing state level operations.

The organization is a Social Enterprise that works with the vision of providing long-term solutions to poverty, hunger & malnutrition. Currently working in 6 states in India directly and 3 state in partnership with Private Sector for economic growth of smallholder farmers through promoting innovative and low-cost solutions and integrating them into market systems. Organisation has till date, impacted lives of more than 1.5 Million small holder households, thereby impacting the lives of more than 7 Million.

### **Responsibilities:**

- Responsible for the overall program implementation and management including financial and staff management of Odisha state program.
- Sales promotion and adoption of high value crops by small and marginal farmers and create vegetable product market linkages.
- Responsible for community mobilisation, organising trainings, workshops, meetings, reporting & documentation.
- Analyzing quantitative and qualitative data and ensuring all the data is updated on timely basis by program executives through MIS system.
- Hiring and managing a team of several Program Executives.
- Ensure that funds are spent responsibly and are accounted for in a transparent and secure manner.
- To review the required documents and give program related approvals (including work related travel of program team, procurement, etc.), as necessary including necessary administrative tasks in a supervisory role.

### **Essential Skills:**

- In depth knowledge of agricultural marketing, supply chain management, value chain development and agricultural enterprise support.
- Demonstrated ability to manage large, complex programs in different geographic locations with track record of achieving targets.
- Possesses good interpersonal, negotiating and communication skills
- Experience with creating a marketing campaign and marketing strategy.
- Willingness to undertake extensive travel in rural areas.
- Strong organizational skills including task and time management.

**Proficiency in the use of computers for:** MS word, MS excel, E-mail and Internet.

**Work timings:** 6 days a week

**Note:** The appointment is an annual consultancy contract basis.

**How to Apply** - If you have the skills and necessary experience and are interested in this role, please email your application along with detailed resume at [\*\*contact@peopable.co.in\*\*](mailto:contact@peopable.co.in) (please mention the position name in subject)